

Brett A. Wolff

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7+ years in Food & Agriculture – Web, Print, & Video Resource Development
Flexible, Organized, and Efficient – Experienced Facilitator

Employment

Extension Specialist, Agricultural Economics, University of Kentucky (UK) *August 2017 – Present*

Center for Crop Diversification

- Redesign, build, & maintain [CCD Drupal website](#) with >180 extension publications & resources
- Write/co-write, and manage grants in valued at >\$350,000 total funds; >\$76,000 salary saved
- Manage 16 reporters for weekly Farmers Market & Produce Auction [price reports](#)
- Edit/author monthly [CCD newsletter](#) (>1500 subscribers) & Update CCD Facebook 4-5 times/week
- Promote & network regionally for CCD at 6-10 conferences + 10-12 radio & TV spots annually
- Develop new curriculum, *Marketing for All* to meet needs of small and medium farms

KY Sustainable Agriculture Research and Education

- Write, manage, & report on 12 grants >\$170,000 total; >\$77,000 salary saved
- Arrange funding for education on cover crops, grass-fed beef, plant pathology, food safety, etc.
- Plan & Facilitate meetings of faculty, extension personnel, and community members

Senior Extension Associate, Agricultural Economics, UK

May 2015 – July 2017

- Promoted to Specialist (above) based on exemplary work and extensive additional responsibilities

Research Analyst, Horticulture, UK

September 2012 – May 2015

- Coordinate team of 8 personnel to maintain 6 large greenhouses, equipment & 2 acres produce
- Manage complex agriculture research projects grant-funded in excess of \$500,000
- Educate via tours & designing/maintaining 2 websites including video & photo content

Instructor, Sociology, UK

September 2013 – June 2014

- Teach & foster academic/professional success in classes of 40-90 students
- 3.5/4 student evaluation score (mean)

Research Assistant, Sociology of Food and Agriculture, UK

May 2009 – August 2012

- Collaborate to plan 3 national conferences & co-author 2 book chapters on food security
- Update UK Sustainable Agriculture website & consult on Indonesia-based agriculture curriculum

Education

M.A. Sociology, University of Kentucky

July 2012

B.A. Sociology, with Honors, *summa cum laude*

May 2010

B.A. Spanish, with Honors, (**German minor**), *summa cum laude*

Professional Evaluation Results

Job Performance Ratings

2016: 4.00/4.00

2015: 4.00/4.00

2014: 4.00/4.00

Average: 4.00/4.00

2016 Annual Review Comments, current position

"Brett keeps the Extension Associate productivity bar extremely high. But he works in such a way that inspires others around him to work harder and be better. He is the consummate professional communicator and program planner...Brett's initiative is hard to over state... He holds himself to the highest standards of self-improvement, but prioritizes these opportunities with a view toward what can help grow the programs and industry around him...The newsletter, Facebook and other media are highly effective and growing in reach and quality. The webinars and the website itself are of excellent quality that represent our UK programming in the most professional way possible...He manages a complex program, including complex funding and programming across multiple departments and institutions, and I cannot stress enough his excellence in assuring that the Kentucky SARE program remains well-regarded throughout the southern region."

2015 Annual Review Comments, current position

"Brett has been enormously productive...His efforts have been widely acclaimed by administrators, Extension professionals, and producers...Brett has been a superior professional. I can't imagine anything more that anyone can do in this position...I have a lot of confidence to put him in any potentially sensitive situation professionally...Hard to overstate how easy it is to work with Brett. Mostly I'm trying to keep up with his energy and ideas myself to make sure he has the resources he needs. Brett is a solid self-starter and very creative."

2013 and 2014 Student Evaluations, summarized

"Excellent! I really enjoyed this class and learned a lot about sociology. Easily one of the best classes I have taken at UK...looked forward to class because he made things interesting."

Languages Spoken

English—native speaker

Spanish—highly proficient speaker, reader, and writer

German—intermediate speaker, reader and writer

Volunteer Work

Gardenside Neighborhood Association

January 2016—Present

- Built website, led work to accept online dues payment
- Designed fliers and publicity for 4-6 events annually

English as Second Language Instructor

May 2009 – present (intermittent)

- Teach 5-15 students weekly using a needs assessment-based curriculum