## **Roger Brown**

	rogerbrown@uky.edu 304 Barnhart Building, Lexington, KY 40516 859-257-7	257
P(	OSITIONS	
0	<b>Associate Professor</b> , Department of Agricultural Economics, <u>University of Kentucky</u> Director of Undergraduate Studies (2016 – 2025)	2021 – date
0	Assistant Professor, Department of Agricultural Economics, <u>University of Kentucky</u>	2015 - 2021
0	Senior Lecturer, Department of Agricultural Economics, <u>University of Kentucky</u>	2010 - 2015
0	Lecturer, Department of Agricultural Economics, University of Kentucky	2005 - 2010
0	Instructor, Department of Economics, <u>Auburn University</u>	2002 - 2003
0	Graduate Research Assistant, Forestry & Wildlife Sciences, Auburn University	2001 - 2004
0	Instructor, Department of English, Southern Community College (Tuskegee, AL)	2000
El	DUCATION	
0	Doctor of Philosophy, Forestry, <u>Auburn University</u>	2004
0	Master of Public Administration, University of Kentucky	2008
0	Master of Planning, University of Auckland	2000
0	Master of Arts, Diplomacy and International Commerce, <u>University of Kentucky</u>	1998
0	Bachelor of Arts, English, <u>University of Kentucky</u>	1996
H	ONORS	
0	(***internationally competitive; **nationally competitive; *locally competitive)  *Recipient (inaugural), Diversity, Equity, Inclusion, and Accessibility Award,  College of Agriculture, Food and Environment, UK.	2022
0	*Recipient, Provost's Outstanding Teaching Award, Office of the Provost, UK	2018
0	*Recipient, Teacher Who Made a Difference, College of Education, UK	2007, 2018
0	***Recipient, Educator Award, North American Colleges and Teachers of Agriculture	2017
0	*Recipient, Outstanding University Senator Award, <u>University Senate Council</u> , UK	2017
0	*Recipient, Master Teacher Award, <u>UK Chapter, Gamma Sigma Delta</u> , UK	2016
0	***Recipient, Bob Hough Teaching Tip Award, North American Colleges and Teachers of Agriculture Journal, for paper with Tammy Stephenson	2015
0	*Recipient, Outstanding Early Career Teaching Award, College of Agriculture, UK	2006
0	*Recipient, Peaks of Excellence Fellowship, <u>Auburn University</u> , 4 years of graduate funding	2001
0	*Recipient, Ambassadorial Scholarship, Rotary International, study abroad, \$23,000	1999
0	*Recipient, Sullivan Medallion, New York Southern Society/UK, service award	1996
0	*Recipient, Traveling Scholars Grant, two awards, <u>UK</u> , \$1,500 total	1995
0	**Recipient, Theater Study Scholarship, English Speaking Union, \$4,200	1995
0	*Recipient, Zolondek Museum Study Scholarship, <u>UK</u> , \$1,800	1995

## **GRANTS**

(\*\*nationally competitive; \*locally competitive) o \*Hirsch, L., R. Brown, L. Combs, J. Nash, H. Norman-Burgdolf, S. Robin, K. Urschel. 2024 "Growing Graduates from the Ground Up: Developing the MG-CAFE Curriculum Innovation and Instructional Training Institute (CIITI)." MG-CAFE Gatton Grant Challenge Planning Grant. UK. \$100,000. • \*Brown, R. Teaching Innovation Institute (CELT), UK. \$3,000. 2024 o \*Brown, R., C. Dillon, J. Hunter, M. Mains, and P. Vincelli. "Online M.S. Program to 2018 Synergize College-Wide Online Instruction." UK Online, UK. \$100,000. \*Brown, R. Distance Learning Development Grant, UK. \$2,000. 2016 \*Brown, R., K. Ricketts, B. Hains, T. Beard, and X. Gantz. "Building an Inclusive 2016 Community by Empowering Youth Through Sustainable Education." Sustainability Challenge Grant Program. UK. \$27,455. • \*Brown, R. e-Learning Innovation Initiative (eLII), UK. \$6,000. 2014 \*Brown, R. Presentation U, multi-modal communication, UK. \$3,000. 2013 \*Brown, R. Distance Learning Development Grant, UK. \$3,000. 2009 \*\*Babool, M., R. Brown (co-PI), R. Fleming, and A. Pagoulatos. "A Spatial Analysis of 2006 Equine Trail Riding." USDA/CSREES. Precision Agriculture and Precision Resource Management. \$66,650. As co-PI, I led GIS programming. **PUBLICATIONS** (peer reviewed) o Brown, R., J. Clark, and R. Tewari. "We Need to Talk About Curriculum Innovation." 2024 Applied Economics Teaching Resources. 6(1): 1-13. o Brown, R., S. Buck, J. Penn, M. Kibler, and N. Zuo. "Course-Related Student Anxiety 2021 During COVID-19: A Problem and Some Solutions." Applied Economics Teaching Resources. 3(1): 1-21. o Brown, R., L. Hamilton, K. Kiesel, J. Treme, and N. Zuo. "Pedagogical Pivot: Faculty 2021 Reflections on the Rapid Transition to Virtual Teaching During COVID-19." Western Economics Forum. 19(1): 120-129. o Brown, R., N. Zuo, J. Shockley, and S. Buck. "The Project Manager / Private 2019 Contractor Approach to Group Assignments." Applied Economics Teaching Resources. 1(2): 64-73. o Brown, R., N. Zuo, J. Shockley, and S. Buck. "An Authentic Learning Approach to 2019 Group Assignments: An Analysis of Student Attitudes." Applied Economics Teaching Resources. 1(2):1-13. o **Brown, R.**, and T. Stephenson. "Guiding Principles for Teaching with Technology." 2014 North American Colleges and Teachers of Agriculture Journal. 58(2): 174-175. Received: Bob Gough "Teaching Tip" award (2015). o Czech, B., J. Busa, and R. Brown. "Effects of Economic Growth on Biodiversity in 2012 the United States." Natural Resources Forum. 36: 160-166. Journal Ranking by Impact Factor (194/251). Total Journal Cites (195/251) in Environmental Sciences. o Brown, R. and D. Laband. "Applicability of Research Findings to Conservation Policy." 2006 Conservation Biology. 21: 549-551. Journal Ranking by Impact Factor (19/251). Total Journal Cites (26/251) in Environmental Sciences.

0	<b>Brown, R.</b> and D. Laband. "Species Imperilment and Spatial Patterns of Development in the United States." <u>Conservation Biology</u> . 20: 239-244. <i>Journal Ranking by Impact Factor</i> (19/251). Total Journal Cites (26/251) in Environmental Sciences.	2006
0	<b>Brown, R.</b> and D. Zhang. "Supply Elasticity Estimates for Disaggregated Paper Products: A Primal Approach." <u>Forest Science</u> . 51: 570-577. <i>Journal Ranking by Impact Factor</i> (44/67). Total Journal Cites (12/67) in Environmental Sciences.	2005
0	<b>Brown, R.</b> and D. Zhang. "The Sustainable Forestry Initiative's Impact on U.S. South Stumpage Markets." <u>Canadian Journal of Forest Research</u> . 35: 2056-2064. <i>Journal Ranking by Impact Factor</i> (30/67). <i>Total Journal Cites</i> (3/67) in Environmental Sciences.	2005
Pl	RESENTATIONS	
IN	TERNATIONAL (peer reviewed)	
0	<b>Brown, R.</b> , K. Ricketts, B. Hains, T. Beard, and X. Gantz. "Using Natural Science Models to Improve Social Science Learning." North American Colleges & Teachers of Agriculture Conference. Purdue University, IN. June 28-July 1.	2017
0	<b>Brown, R.</b> , and S. Williamson. "Six Ways to Discuss." <u>North American Colleges &amp; Teachers of Agriculture Conference</u> . University of Hawaii. Honolulu, HI. June 21-24.	2016
0	<b>Brown, R.</b> , and A. Rossi. "Clarity and Accuracy in Plagiarism Policies at Land Grant Institutions." North American Colleges & Teachers of Agriculture Conference. University of Hawaii. Honolulu, HI. June 21-24.	2016
0	<b>Brown, R.</b> , and A. Thor. "Remotely Guided Study Abroad." <u>North American Colleges</u> & Teachers of Agriculture Conference. University of Georgia. Athens, GA. June 16-20.	2015
<u>N</u> .	ATIONAL (peer reviewed)	
	<b>R. Brown</b> . "Product-Imitation Assignments: How to Mentor Undergraduate Researchers Effectively at Scale." <u>Agriculture &amp; Applied Economics Association</u> . Anaheim, CA August 1-3.	2022
0	Brooks, K., <b>R. Brown</b> , J. Mehlhorn, J. R. Pruitt, and M. Santiago. "Are You Hitting Your Agribusiness Program's Internal Metrics?" <u>Agriculture &amp; Applied Economics Association</u> . Austin, TX August 1-3.	2021
0	<b>Brown, R.</b> , N. Zuo, and J. Shockley. "How Can Authentic Business Models Improve Student Attitudes about Group Assignments?" <u>Agriculture &amp; Applied Economics Association</u> . Washington, DC August 5-7.	2018
Rl	EGIONAL (peer reviewed)	
0	<b>Brown, R.</b> , M. Vassalos, J. Penn, M. Kibler, and C. DiBenedetto. "Online Teaching: Are You Closer Than You Think?" <u>Southern Agricultural Economics Association</u> . Louisville, KY. February 1-4.	2020
0	<b>Brown, R.</b> , and A. Thor. "Remotely-Guided Study Abroad: Benefits and Risks." <u>Association of International Educators Region VI Conference</u> . Indianapolis, IN. November 6-8.	2016
0	<b>Brown, R.</b> , and T. Stephenson. "From Yoda to Ironman: Selecting Technologies That Best Fit You, Your Students, and Your Course." <u>Pedagogicon Conference</u> . Eastern Kentucky University, Richmond, KY. May 16.	2014
0	<b>Brown, R.</b> "From MegaStudy to Plato's List: Emerging Markets in Distance Learning." <u>Economics Teaching Workshop</u> . University of Kentucky, Lexington, KY. April 23.	2011

0	Fleming, R. A., A. Pagoulatos, R. Johnson, and <b>R. Brown</b> . "The Effect of Public Substitutes on Willingness to Accept Compensation for Access to Private Land." Western Regional Committee on Natural Resource and Environmental Economics Annual Meeting. San Antonio, TX. February 22-25.	2006
0	<b>Brown, R.</b> and D. Zhang. "Econometric Analysis of United States Paper Supply: 1981 to 2001." Southern Forest Economics Workers Annual Meeting. New Orleans, LA.	2003
	OCAL (not peer reviewed)	
0	<b>Brown, R.</b> "Promotion and Tenure in the Special Title Series." Invited presentation. Special meeting organized by Dean for college APT committee, chairs, and STS faculty. College of Public Health. UK. November 18.	2022
0	<b>Brown, R.</b> and J. Pusateri. "Universal Design for Learning: How to Identify and Reduce Barriers to Learning." Invited presentation. <u>Plant &amp; Soil Sciences Department Seminar</u> . UK. February 8.	2019
0	<b>Brown, R.</b> "Celebrating Online Faculty Success." Center for Excellence in Learning and Teaching. Invited discussant. <u>National Distance Learning Week</u> . UK. November 6.	2017
0	<b>Brown, R.</b> "Changing Economic, Political, Demographic, and Technological Landscape at UK." Invited discussant. <u>Meeting of UK Board of Trustees</u> . October 19.	2017
T	EACHING	
0	Animals and Society, CAS 301, UK300 students in 1 section with / 5.0 "Teaching Quality" score	2025 – date
0	<b>Technical Communication in Economics</b> , <u>AEC 306</u> , UK635 students in 40 sections with 4.4 / 5.0 "Teaching Quality" score	2015 – date
0	<b>Agricultural Marketing Principles</b> , <u>AEC 305</u> , UK2,709 students in 63 sections with 4.6 / 5.0 "Teaching Quality" score	2006 – date
0	<b>Experiential Learning in Agricultural Economics</b> , <u>AEC 399</u> , UK68 students in 19 sections with / 5.0 "Teaching Quality" score	2015 – date
0	Independent Research in Agricultural Economics, AEC 395, UK, 35 students	2015 – date
0	Special Problems in Agricultural Economics, AEC 580, UK, 2 students	2015 – date
0	<b>Rural and Ag-based Tourism</b> , <u>AEC 300</u> , study abroad to Panama, UK55 students in 3 sections with 4.3 / 5.0 "Teaching Quality" score	2013 – 2015
0	<b>Introduction to Agricultural Economics</b> , <u>AEC 101</u> , UK594 students in 11 sections with 4.1 / 5.0 "Teaching Quality" score	2006 – 2010
0	Equine Marketing, AEC 300, UK, 2 sections	2007 - 2008
0	Principles of Microeconomics, ECON 2020, Auburn University, 2 sections	2002 - 2003
0	College Reading, ENG 101, Southern Community College, 1 section	2000
0	Fundamentals of English, ENG 102, Southern Community College, 1 section	2000
ΡI	ROFESSIONAL DEVELOPMENT	
0	Certificate, Global Engagement Academy, UK International Center Noncompetitive, noncredit professional development program to build cross-cutting competencies in international engagement and education	2024
0	Participant, Online Course Development Workshop Series, CELT, UK	2024
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0	Participant, <u>Teaching Innovation Institute</u> , CELT, UK Immersive program grounded in experiential, collaborative learning to explore questions about artificial intelligence in teaching	2024
0	Fellow, Academic Leadership Academy, Bluegrass Higher Education Consortium  Regionally competitive program providing two-day academic management training based on demonstrated leadership potential  Developed with others a report to senior administration recommending new policies to improve local teaching evaluation processes	2021
0	Certificate, Mental Health First Aid, 8 hour training	2019
0	Certificate, Question, Persuade, Refer Suicide Prevention, 2 hour training	2016
0	Certificate, Applying Quality Matters Rubric, 8 hour training International standard for designing online courses	2016
0	<ul> <li>Participant, International Seminar on Protected Area Management, USDA Forest Service</li> <li>Specially invited to complete three-week training in Bozeman, MT with international cohort of senior-level planners and managers of nationally significant protected areas worldwide</li> </ul>	2004
0	Certificate, Mediation Center of Kentucky, Lexington, KY Completed 32-hour mediation training and co-mediated disputes	1997
0	Certificate, Goethe-Institut, Boppard, Germany Completed two-month German language certificate course, including final exam demonstrating basic reading, writing, and speaking proficiency (Grundstufe 1)	1995
IN	TERNATIONAL EXPERIENCE	
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0	<ul> <li>Instructor, UK Education Abroad, Panama, two 10-day trips</li> <li>Led undergraduate students on field-based study across Panama to discover factors that affect the entrepreneurial success of rural and ag-based tourism businesses.</li> </ul>	2013, 2014
0	Led undergraduate students on field-based study across Panama to discover factors	2013, 2014 2003
	<ul> <li>Led undergraduate students on field-based study across Panama to discover factors that affect the entrepreneurial success of rural and ag-based tourism businesses.</li> <li>Volunteer, Humane Society of the United States, Peten, Guatemala, 3 weeks</li> <li>Worked with 25 veterinary students and 4 veterinarians to deworm, vaccinate, castrate, spay, and neuter horses, cattle, dogs, cats, etc. with limited resources and</li> </ul>	
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GRADUATE STUDENT ADVISING	
Ommittee advisor for three students: one AEC/MS, one STO/MS, and one EEP/PhD	2022 – <i>date</i>
STUDENT ORGANIZATIONS	
<ul> <li>Wildcat Service Dogs, UK</li> <li>Upon my nomination, president won UK Student Organization Officer of the Year</li> <li>Upon my nomination, organization won UK ODK Outstanding Leadership Award</li> <li>Upon my nomination, founder won UK Sullivan Award for community service</li> <li>Organization won nationally competitive State Farm Insurance grant (\$25,000)</li> </ul>	2011 – date 2018 2014 2014 2013
<ul> <li>Bass Fishing Team, UK</li> <li> Team won Kentucky State Championship</li> </ul>	2010 – date 2014
<ul> <li>Polo Team, UK</li> <li> Men's and Women's teams each competed in their national final four tournaments</li> <li> Member won USPA Woman's Intercollegiate Player of the Year</li> <li> Woman's team won USPA National Championship</li> </ul>	2008 – date 2022 2013 2010
<ul> <li>Agricultural Economics Academic Team, UK</li> <li>One student each on the 1<sup>st</sup> and 3<sup>rd</sup> place teams, regional competition (SAEA)</li> </ul>	2020 – 2022
ADMINISTRATION	
<ul> <li>Director of Undergraduate Studies, Agricultural Economics Department, UK</li> <li>Develop and manage all undergraduate program and course change proposals         <ul> <li>+ Designed new "Advanced Studies" option to recruit higher performing students</li> <li>+ Designed three new University Scholars Programs (accelerated BS + master's)</li> <li>+ Designed and/or obtained all approvals for eight new AEC courses</li> </ul> </li> <li> Design and coordinate assessment of undergraduate program</li> <li> Serve as department representative to College Undergraduate Curriculum Committee</li> <li> Chair the department's Undergraduate Committee</li> <li> Coordinate undergraduate internship course (AEC 399)</li> <li> Supervise independent study when needed (AEC 395)</li> <li> Respond to email questions about the undergraduate program</li> <li> Coordinate AEC Undergraduate Opportunity Fund</li> <li> Meet with prospective students and their families</li> <li> Assist chair with scheduling undergraduate courses</li> <li> Assist chair with managing faculty course loads and assignments</li> <li> Approve prerequisite waivers for ECO 201 and calculus</li> <li> Approve all transfer course equivalencies</li> </ul>	2016 – 2025
SERVICE	
<u>UNIVERSITY SERVICE</u>	
o Online Steering Committee, UK, member	2022 – date
<ul> <li>Curiosity Fair Organizing Committee</li> <li>With other committee members, I designed, developed, and hosted this one-day campus-wide event. The event seeks to infuse more curiosity into UK's courses, curricula, and programs. This is now an annual campus-wide event.</li> </ul>	2018 – 2024
<ul> <li>UK President's Workgroup V – More Responsiveness</li> <li> Appointed by President upon the recommendation of Senate Council as the only faculty representative on committee charged to review policies, procedures, and financing strategies at UK to ensure they align with the state's needs.</li> </ul>	2023 – 2024

0	<ul> <li>University Senate Rules and Elections Committee</li> <li> Interpret and codify University Senate Rules and supervise elections</li> <li> Served as committee chair (2022 – 2024)</li> <li> Serving as elections subcommittee chair (2016 – 2024), where I: <ul> <li>(1) Oversee regular campus-wide election of two faculty trustees</li> <li>(2) Oversee annual election of Senate Council members and officers</li> <li>(3) Write new and update existing election policies and procedures</li> </ul> </li> </ul>	2014 – 2024
0	University Senate, elected by college faculty colleagues to three 3-year terms	2013 – 2024
0	Advisory Committee to Provost on Acting Vice Provost and Dean Liaison Position	2023
0	University Senate Distance Learning and e-Learning Committee Identify and advise University Senate about distance learning issues Review and advise Senate on proposals to deliver curricular programs online Served as committee chair (2015 – 2022), where the committee and I:  (1) Identified required 'interactions' as a substitute concept for class 'attendance' (2) Gained approval for multiple rule changes implementing the concept (3) Gained approval for new 'syllabus bank' option for students and instructors (4) Wrote course evaluation questions specific to distance learning (5) Addressed course transition planning and intellectual property problems (6) Wrote policy language for regular and substantive interaction requirements (7) Developed procedures for review of online curricular program proposals	2012 – 2023
0	University Senate Technology Committee	2016 - 2022
0	<ul> <li>University Senate ad-hoc Calendar Committee</li> <li> Senate Council formed this committee upon my recommendation.</li> <li> I wrote the initial and final committee proposals to change the academic calendar to include two 'reading days' before final exam week each semester and to make fall and spring semester start times parallel.</li> </ul>	2019 – 2021
0	Committee on Best Practices in Distance Learning Program Assessment	2019 - 2020
0	University Senate ad-hoc Committee on Student Engagement As the committee chair, I led the development of recommendations for Title IV implementation, wrote the final report, and presented the report to Senate Council.	2019 – 2020
0	<b>Provost Outstanding Teacher Awards Committee</b>	2019
0	University CIO's Teaching and Learning Enablement Task Force As the task force chair, I led this 19-member strategic planning team to identify six recommendations which I drafted, including the need for a distance learning strategy, a way to proctor online exams, and increased access to computer resources for all students. Subsequently, UK launched 40 new 100% online degree programs, contracted with an online exam proctoring service, and gave every in-coming freshman student a new iPad.	2017 – 2018
0	University Senate Council, elected position This is the highest faculty governance body at UK with nine elected faculty members.	2014 – 2016
0	University Senate ad-hoc Teacher Course Evaluation Committee	2015 – 2016
0	University Learning Management System Proposal Review Committee	2014 - 2015
0	University Learning Management System Review Committee	2013 – 2014
0	University Senate Academic Organization and Structure Committee	2013 - 2014

COLLEGE SERVICE	
<ul> <li>Current and Transfer Student Scholarship Program, reviewer</li> </ul>	2018 – <i>date</i>
o Companion Animal Certificate Planning Group, Faculty of Record	2024 - 2025
<ul> <li>Gatton Visioning and Innovation Group</li> <li>With others, I review leadership proposals and provide input to guide future student support efforts to maximize value of transformative \$100 million gift</li> </ul>	2023
<ul> <li>Ad Hoc Mental Health and Wellness Advisory Committee</li> </ul>	2021
o Agricultural Economics Department Chair Search Committee	2023 - 2024
<ul> <li>GEN 100 Periodic Review Committee</li> <li> As chair, I led review of this required college-wide, freshman-level course; managed diverse opinions; wrote and delivered final report to college leadership</li> </ul>	2020
<ul> <li>Undergraduate Student Success Team</li> </ul>	2016 - 2020
<ul> <li>Special Curriculum Development Committee         <ul> <li>With others, developed online master's degree to serve extension agents</li> <li>Persuaded colleagues to adopt aggressive timeline for program development</li> <li>Contributed significantly to:</li></ul></li></ul>	2018 – 2019
o Agricultural Economics Department Chair Search Committee	2016 - 2017
o College Faculty Council, member, elected position	2012 - 2014
DEPARTMENT SERVICE	
<ul> <li>Graduate Student Mentor</li> <li>Consult with graduate students about effective teaching strategies</li> <li>Prepare doctoral graduate students for teaching aspects of job interviews</li> </ul>	2015 – date
<ul> <li>Undergraduate Committee</li> <li> Served as committee chair since 2016</li> </ul>	2005 – date
<ul> <li>Faculty Performance Evaluation and Review Committee</li> <li> Advise department chair on faculty annual performance reviews</li> </ul>	2021–2023
PROFESSIONAL SERVICE	
o Manuscript Reviewer, Applied Economics Teaching Resources	2019 – date
o <b>Proposal Reviewer</b> , NIFA Grant Review Panel, <i>USDA</i> , \$16 million total awards	2023
• Undergraduate Teaching Award (<10 years) Committee, member, WAEA	2022 - 2023
<ul> <li>Manuscript Reviewer, International Review of Economics Education</li> </ul>	2021 - 2022
• Outstanding Teaching of a Course Award Committee, member, SAEA	2020 - 2023
o <b>Proposal Reviewer</b> , NIFA Grant Review Panel, <i>USDA</i> , \$940,860 total awarded	2020
o Proposal Reviewer, SBIR program, USDA	2019
o Proposal Reviewer, KAES program and CSREES program, USDA	2018
o Proposal Reviewer, NIFA Grant Review Panel, USDA, \$7 million total awarded	2018
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## **PUBLIC SERVICE**

o Life Adventure Center (Versailles, KY), board member

- 2013 *date*
- -- LAC uses outdoor adventure to transform lives affected by trauma and partners regularly with UK on grant-funded programming (\$1 million+ since 2013)
- -- As board chair (2017 to 2019), I proposed and coordinated the legal merger of two supporting organizations with the parent organization, centralizing direct control of \$22+ million in assets under one governance body
- -- Activities highlighted in college and university publications (UKnow, 6/5/2024)

## **MEMBERSHIPS**

0	Western Agricultural Economics Association (WAEA), member	2022 – <i>date</i>
0	Southern Agricultural Economics Association (SAEA), member	2019 – <i>date</i>
0	Agriculture & Applied Economics Association (AAEA), member	2018 – <i>date</i>
0	North American Colleges & Teachers of Agriculture (NACTA), member	2015 – <i>date</i>
0	Gamma Sigma Delta, University of Kentucky, lifetime member	2015 – <i>date</i>

Updated: August 2025